

# Tanisha Huang

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## PROFESSIONAL SUMMARY

- Graduate degree in Bachelors of Arts in Multimedia and Mass Communication who specialized in Advertising. Now a student at Fanshawe College, London.
- Dynamic and results-driven background as an intern in social media marketing, developed exceptional communication and strategic skills while honing creativity to boost brand engagement and growth.
- Survey Programmer at The Logit Group with a proven track record of developing and managing accurate, user-friendly surveys.
- Active volunteer fostering connections and well being.

## SUMMARY OF SKILLS

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- Proficient in Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom
- Strong in visual design, layout, and composition.
- Skilled in photo editing and video content creation.
- Excellent communication and collaboration skills.
- Detail-oriented, adaptable, and highly organized.
- Capable of managing multiple projects efficiently.

## PROFESSIONAL EXPERIENCE

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**Survey Programmer** | The Logit Group, London, ON

**04/2025 - Present**

- Experience in developing and managing user-friendly, logic-driven surveys.
- Skilled in survey scripting, data validation, and optimizing respondent experience.
- Proven ability to deliver error-free programming solutions in fast-paced environments.
- Committed to producing high-quality insights through precise and effective survey execution.

**Social Media Marketing Intern** | GetSetHome, Mumbai, India

**11/2023 - 02/2024**

- Significantly boosted the follower growth rate, achieving a remarkable **10x** growth.
- This substantial improvement stemmed from my strategic content planning, effective engagement tactics, and data-driven insights.
- Successfully increased brand visibility and engagement through targeted advertising, strategic partnerships, and influencer collaborations.
- Committed to staying updated with industry trends and emerging social media technologies, leading to innovative tactics and successful online community building.

## EDUCATION

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### **Digital Communication Management Program**

**09/2024 - Present**

Fanshawe College, London, Ontario, Canada

### **French Course Level A1 and A2**

**04/2024 - 06/2024**

Alliance Française de Bombay, Mumbai, India

### **Graduation in Bachelors of Arts in Multimedia and Mass Communication**

**2020 - 04/2023**

KES Shroff College, Mumbai, India

## LANGUAGES AND EXTRA CURRICULAR

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- Volunteer at Fanshawe Open House Fall 2024
- Volunteer at an Orphanage in India in 2018
- Self-run nail business named **@kyuks.window** on Instagram
- **Tanisha Huang** on YouTube.
- English
- French A1 and A2
- Mandarin HSK1
- Hindi
- Marathi